

# CSP NETWORK IMPACT REPORT

# 2017



LOTTERY FUNDED

## FOREWORD: RAISING THE BAR

### 2017 marks a year in which we have begun an ambitious and challenging transformation of the role of the County Sports Partnerships (CSPs) across England.

Over recent years, our network has become known as a reliable local delivery mechanism, successfully delivering key services to partners and implementing high impact local and national programmes across a range of settings.

Whilst many of these services and programmes will continue, the new Sport England strategy has raised the bar. Providing participation opportunities is no longer enough, we need to make a number of significant changes (see page 18) if we are to address worrying levels of inactivity in our society, tackle the stubborn inequalities that still exist in sport, and maximise the social and economic impact of our work.

But we can't do this alone, we will need to use our local presence and networks to make physical activity everyone's business – from local politicians and leaders, funders, employers, local communities and those most closely connected to our target groups. We will need an in-depth understanding of customer need and be able to demonstrate the impact sport

and physical activity can have on local priorities. To be successful, we will need to help the sector respond to the needs of potential customers, and use our detailed understanding of the local context and the evidence of what works to influence and broker cross sector relationships.

This more strategic and demanding role will take a concerted effort but with the backing of our key funder Sport England, the commitment of CSP Boards and Teams and the support of our partners, we are confident we can rise to the challenge.

**Richard Saunders** MBE (Chair) and  
**Lee Mason** (Chief Executive)



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# ABOUT US



04

# IMPACT



09

# FINANCE REPORT 16/17



13

# FUTURE PRIORITIES



16



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# ABOUT US







## WHO WE ARE

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**A nationwide network of 44 local independent County Sports Partnerships (CSPs) employing 739 people.**

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The CSP Network is the charitable umbrella body with a small national team who represent, support and provide leadership for the CSPs to help increase their individual and collective impact.

“““

The CSPs come together as a powerful nationwide network working in close partnership with Sport England and other key partners.





## VISION

An active lifestyle is the social norm for everyone

## MISSION

Transforming lives through sport and physical activity





## WHAT WE DO



### PROGRAMME DELIVERY

Getting the nation active by delivering or commissioning high impact national and local programmes designed to meet customer needs.



### WORKFORCE DEVELOPMENT

Developing a high quality, diverse workforce of clubs, coaches, volunteers and professional workforce, to provide inspiring customer led activities.



### STRATEGIC LEADERSHIP

Co-ordinating the effective delivery of local sport and physical activity by brokering relationships and influencing stakeholders.



### INSIGHT AND INFLUENCE

Understanding the customer needs of the local area, and influencing and guiding decisions to maximise investment into sport and physical activity.



### AWARENESS AND ADVOCACY

Raising the profile of sport and physical activity through innovative local and national promotional campaigns.





## OUR VALUES

### COLLABORATIVE

Independent partnership builders acting with integrity and brokering productive relationships.

### ENTERPRISING

A dynamic approach to sustainable growth.

### HIGH PERFORMING

Committed to excellence, continuous improvement and maximising impact.

### CUSTOMER FOCUS

A focus on providing great experiences based on customer need.

### EQUALITY

Ensuring that everyone has an equal chance to take part.







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£150 Million levered in by CSPs for the benefit of local partners since 2013.

# IMPACT



# 2016-17 IMPACT AT A GLANCE

## PERFORMANCE & IMPACT

**10,458** new satellite clubs have been created involving **564,059** participants since 2012.

**779,817** young people have completed a Sportivate coaching sessions since 2011. In 2016-17 **53%** of participants were inactive.

**63,400** people registered for the Workplace Challenge programme since 2014 including **23%** inactive people.

**942,093** young people participated in Level 3 School Games Festivals since 2011, including **10%** disabled young people and supported by **11,943** young volunteers.

## FINANCIAL SUSTAINABILITY

**2%** average improvement in Efficiency between 2013 and 2017.

Non-Sport England funding increased from **£16m** in 2013 to **£21m** in 2017.

## STAKEHOLDER VALUE

**£150m** levered in by CSPs for the benefit of local partners since 2013.

**94%** of local partners either very satisfied or satisfied with the added value provided by CSPs.

## QUALITY

All CSPs have achieved sector recognised standards for **Safeguarding and Equality**.

All CSPs working towards Tier 3 UK Code of **Governance Standards**.



## FUNCTION

## CASE STUDY



### Workforce Development

CSPs play a key role in developing a high quality, diverse workforce of clubs, coaches, volunteers and the professional workforce to provide inspiring customer led activities.

### The Birmingham Way

A systematic approach to workforce development



### Strategic Leadership

At a local level, CSPs co-ordinate the effective delivery of sport and physical activity in their area by brokering relationships and influencing stakeholders.

Active Cheshire

### Part of the MOVEMENT



### Insight and Influence

CSPs play a key role to understand the needs of the local area and its communities and to use this intelligence to influence and guide decisions to maximise investment into sport and physical activity.

Active Devon

### Active Aging Bid



### Awareness and Advocacy

CSPs help to raise the profile of sport and physical activity through innovative local and national promotional campaigns.

### #PassOnYourPassion

12 northern CSPs raise the profile of women coaches



## PROGRAMME

## IMPACT OVERVIEW

## CASE STUDY



### Workplace Challenge

A national programme tackling inactivity in the workplace by engaging employers and employee.

In 2016-17 **16,800 employees** participated in Workplace Challenge and logged around 3 million miles of activity!

**Active Cumbria**  
Carlisle Brass reduce absenteeism.



### School Games

Provide a unique opportunity to inspire millions of young people across the country to take part in more competitive school sport.

Since 2011, **942,093** young people have participated in Level 3 School Games festivals, **52% were female** participants and **11% were young people with disabilities**.

**Active Essex**  
host largest special school games.



### Sportivate

Inspiring **11-25 year olds** to build a sporting habit for life.

3 months after Sportivate sessions have ended sampling tells us that over **75% of inactive young people are still taking part in sport and physical activity**.

**Tees Valley Sport** Redcar Boxing Club.

## PROGRAMME

## IMPACT OVERVIEW

## CASE STUDY



### Primary Premium

Supporting schools to maximise the impact of the Primary PE and Sport Premium.

Since 2013, in collaboration with national and local partners, CSPs have supported primary schools to identify need and effectively utilise the Primary PE and Sport Premium investment, which in 2017-18 doubled to £320m.

**LRS**  
Using External Sport Providers, Quality Matters.



### Satellite clubs

Bridging the gap between school, college and community sport, influencing young people's experience of sport at a crucial period.

Since 2012, **16% of clubs** have been targeted at **young women** and **6% engaging young people with disabilities** and/or long-term limiting illnesses. **67%** of satellite clubs (7,010) are **located at secondary schools**.

**Lancashire Sport Partnership**  
Top Tips Video.



### Local Programmes

Supporting local communities to be active.

All **44 CSPs** create **innovative local solutions** to grow participation.

**Active Norfolk**  
Supporting those living with dementia.





# FINANCE REPORT 2016-17



## INCOME PROFILE 2016-17

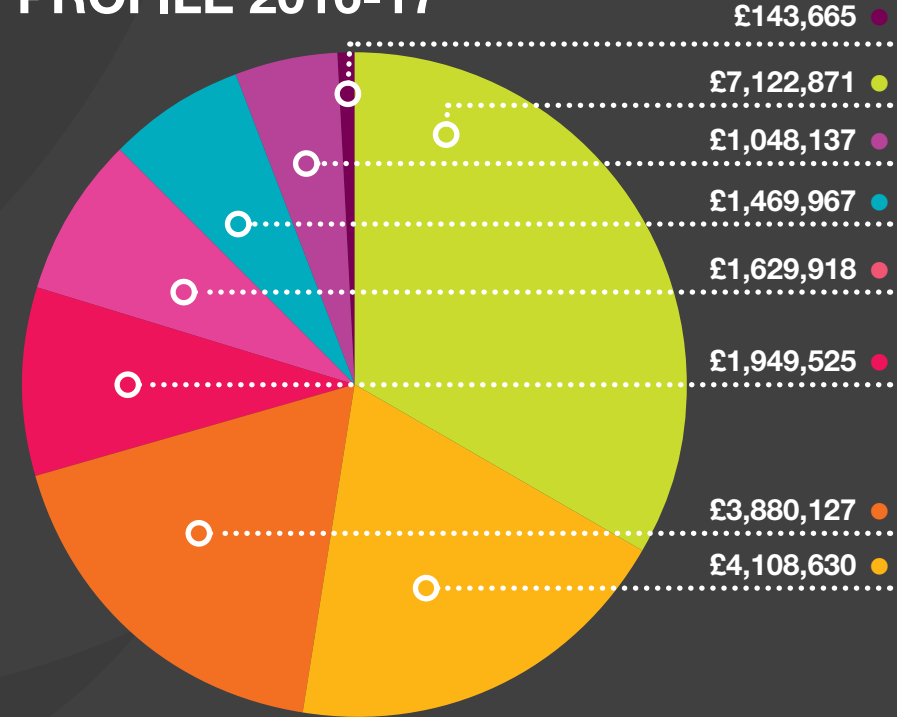
£39,621,059

£21,352,840

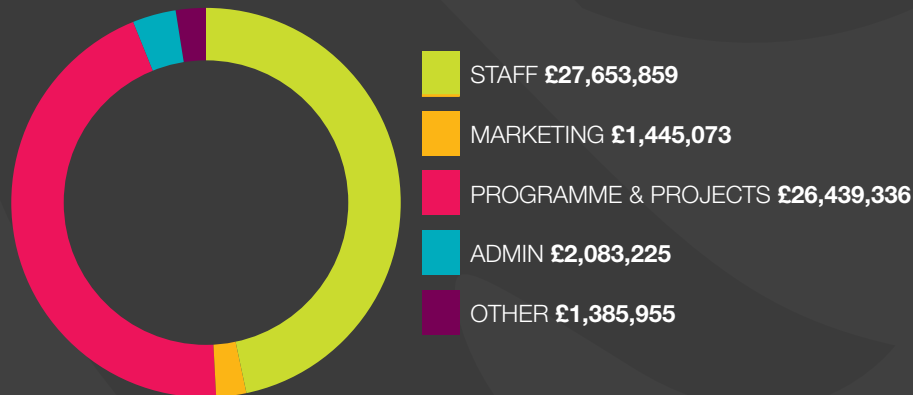


- SPORT ENGLAND INCOME
- NON-SPORT ENGLAND INCOME

## NON SPORT ENGLAND INCOME PROFILE 2016-17



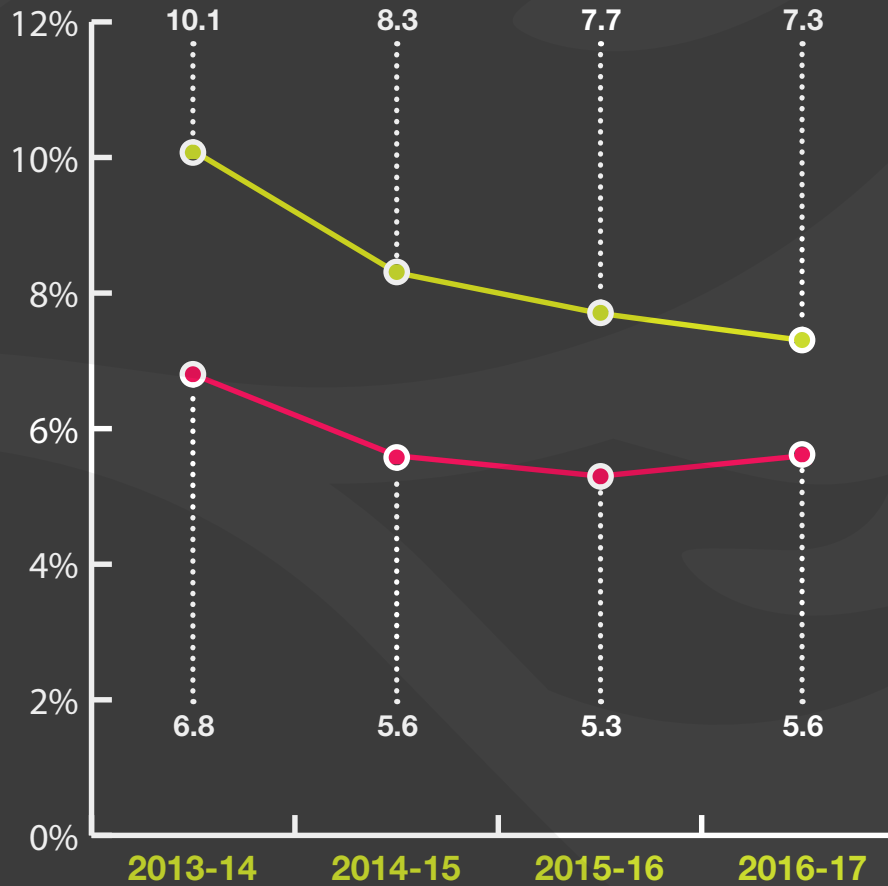
## EXPENDITURE PROFILE 2016-17



- STRATEGIC COMMISSIONING
- FEES AND CHARGES FOR SERVICES AND PRODUCTS
- GRANT FUNDING (NON-SPORT ENGLAND)
- PARTNER CONTRIBUTIONS / SUBSCRIPTIONS TO PARTNERSHIP
- IN KIND CONTRIBUTIONS
- OTHER FUNDING
- COMMERCIAL FUNDING
- CHARITABLE FUNDRAISING

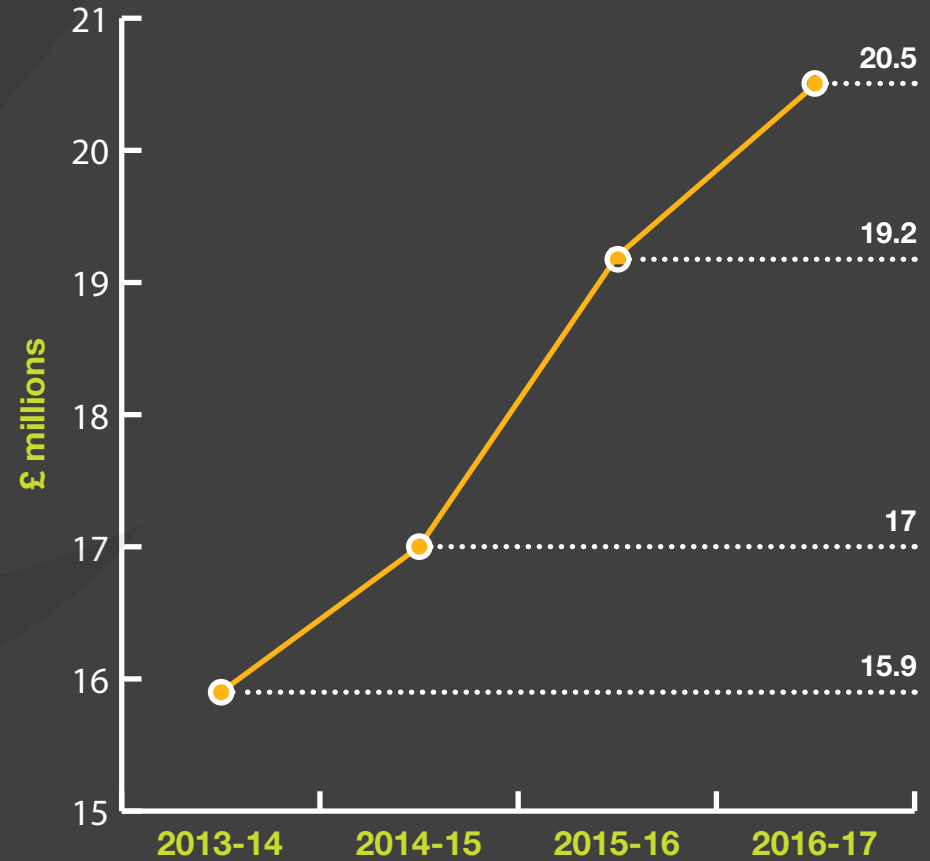


## ADMINISTRATION COSTS AS % OF EXPENDITURE



■ HOSTED    
 ■ INDEPENDENT

## NON-SPORT ENGLAND INCOME GENERATED BY CSPS



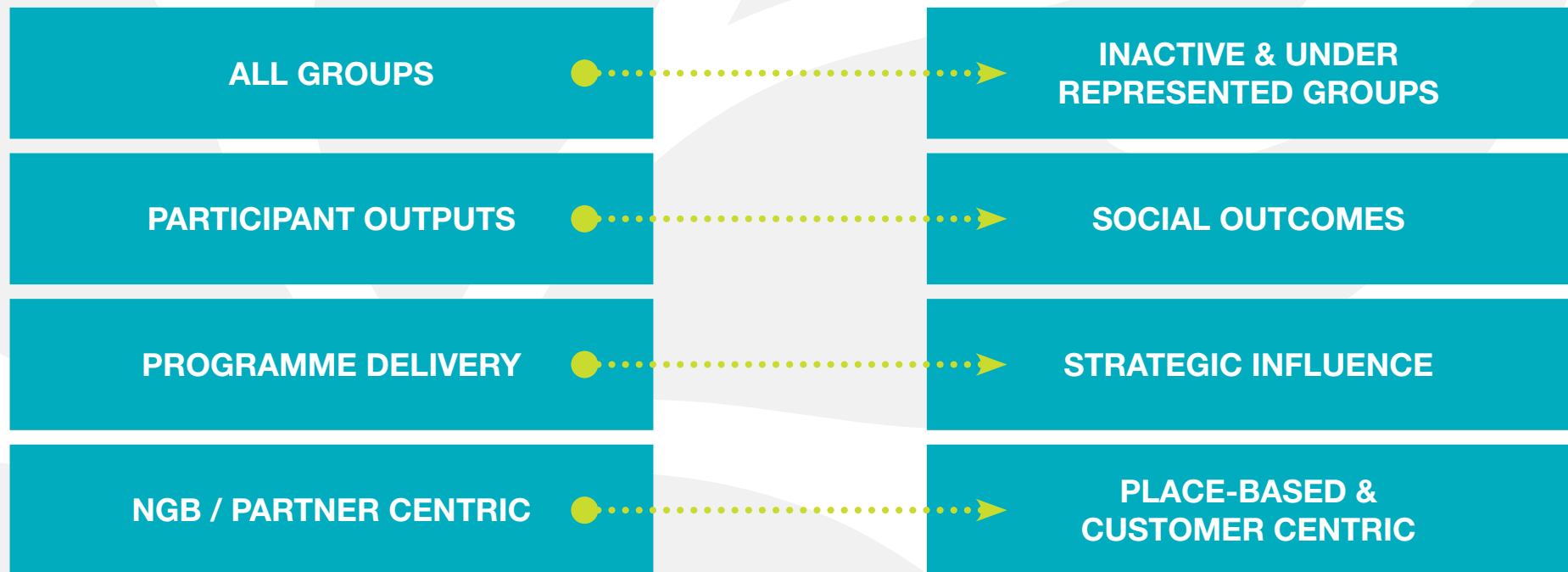


# FUTURE PRIORITIES





# SIGNIFICANT SHIFTS REQUIRED BY CSPS TO DELIVER THE NEW PRIMARY ROLE





## FUTURE PRIORITIES

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Over the forthcoming year the CSP Network will focus on:

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Transitioning in line with national and local strategies (e.g. customer led, insight driven, whole system approach, focus on inactivity, planning for and measuring social outcomes and deploying behaviour change principles).

Enhancing our understanding of inactive and under-represented groups.

Enhancing our influence and impact through a wider range of relationships.

Supporting primary schools to maximise the impact of the Primary Premium.





CSPNETWORK. SPORTPARK | 3 OAKWOOD DRIVE | LOUGHBOROUGH | LEICESTERSHIRE | LE11 3QF

T: 01509 564 897

E: [INFO@CSPNETWORK.ORG](mailto:INFO@CSPNETWORK.ORG)

[@CSPnetwork](https://twitter.com/CSPnetwork)

[www.CSPNETWORK.org](http://www.CSPNETWORK.org)